



System Sprout, LLC

Project Timeline

OVERVIEW

This timeline represents a typical website project. Actual timelines may vary depending on project scope, client responsiveness, and complexity.

PROJECT PHASES

Phase	Description	Duration
Phase 1: Discovery & Onboarding	Initial consultation, project goals and requirements defined, SOW + Agreement finalized, Deposit received.	1–3 Days
Phase 2: Content Collection	Client provides: Logo, Branding (colors, fonts), Text/content, Images. System Sprout reviews and organizes materials.	3–7 Days
Phase 3: Design	Initial website design created, Layout and structure built, First draft presented to Client.	5–10 Days
Phase 4: Revisions	Client provides feedback, Revisions completed (based on agreed revision rounds).	3–7 Days
Phase 5: Development & Setup	Website finalized in Zoho Sites, Mobile optimization, Basic SEO setup, Integrations configured (if applicable).	3–7 Days
Phase 6: Testing & Final Approval	Functionality testing, Final review by Client, Approval for launch.	2–4 Days
Phase 7: Launch	Domain connected, Website goes live.	1 Day
Phase 8: Handoff	Login credentials provided, Basic walkthrough/training, Documentation (if applicable).	1–2 Days

TOTAL ESTIMATED TIMELINE

2–5 Weeks (Average Project)

IMPORTANT NOTES

- *Timeline depends heavily on Client responsiveness.*
- *Delays in approvals or content may extend timeline.*
- *Rush projects may be available for an additional fee.*
- *Ongoing support available after launch.*

OPTIONAL ADD-ONS (MAY EXTEND TIMELINE)

E-commerce setup: +5–10 days

Booking system setup: +3–7 days

Advanced integrations: +3–10 days

CLIENT ACKNOWLEDGEMENT

Authorized Representative Name

Title

Signature

Date